

Message Text

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PAGE 01 KUALA 02971 130807Z
ACTION EA-12

INFO OCT-01 ISO-00 PA-02 AS-01 /016 W
-----117628 132239Z /41

R 130631Z APR 78
FM AMEMBASSY KUALA LUMPUR
TO USICA WASHDC
RECEPTION CENTER HONOLULU
INFO SECSTATE WASHDC 3392
DEP OF HOUSING & URBAN DEVELOPMENT WASHDC

UNCLAS KUALA LUMPUR 2971

USICA FOR ECA/VOL VISITORS

RECEPTION CENTER FOR EWC

E.O.11652: N/A

SUBJECT: VOLUNTARY VISITORS: DIRECTORATE OF MALAYSIA'S URBAN
DEVELOPMENT AUTHORITY, MINISTRY OF PUBLIC ENTERPRISES.

REF: FY 78 CPP

1. SUMMARY: DIRECTORATE OF MALAYSIA'S URBAN DEVELOPMENT
AUTHORITY (UDA) HAVE APPROACHED POST WITH A FAIRLY
STRUCTURED 3-WEEK ITINERARY ON EITHER SIDE OF THEIR
ATTENDANCE AT THE INTERNATIONAL COUNCIL OF SHOPPING
COMPLEXES (ICSC) CONVENTION IN ATLANTA. THEY REQUESTED AND
THE MISSION SUPPORTS FACILITATIVE ASSISTANCE IN 4 CITIES
IN MAY 1978. SUPPORTS FY 78 CPP PRIORITY #5. URBAN AND
ENVIRONMENTAL PROBLEMS. END SUMMARY.

2. SUBJECT: DR. MOHD. TAJUDDIN BIN JALI (EXECUTIVE SECRETARY),
HARCHARD SINGH (DEP. DIRECTOR FOR LAND DEV.), MALIK MAHMOOD
(ASST. DIRECTOR FOR PROPERTY MGT.) AND NIK OTHMAN BIN NIK
HUSSEIN (ASST. DIRECTOR FOR BUSINESS DEVELOPMENT)
WILL ATTEND ICSC CONVENTION IN ATLANTA 13-17 MAY. ALL
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ARE FLUENT IN ENGLISH. BIODATA WILL FOLLOW SOONEST.

3. BACKGROUND: ALL FOUR MEN PARTICULARLY INTERESTED IN (A)
SHOPPING CENTER DEVELOPMENT/MANAGEMENT (B) HOTEL AND TOURIST
INDUSTRY DEVELOPMENT AND MANAGEMENT AND (C) MEETING WIHT
PROJECT MANAGEMENT CONSULTANTS. THE DIRECTOR AND
DEPUTY DIRECTOR SHARE OVERALL RESPONSIBILITIES IN THE

GOVERNMENT OF MALAYSIA FOR (D) URBAN DEVELOPMENT, REDEVELOPMENT, RENEWAL, AND (E) NEW TOWN DEVELOPMENT. MALIK MOHMOOD OVERSEES (F) REAL ESTATE MGT. AND NIK OTHMAN SUPERVISES (G) RETAIL MANAGEMENT EFFORTS.

4. REQUEST: HONOLULU, MONDAY MAY 8TH, 1978. ALL FOUR WISH MEET WITH MARKETING AND MANAGING DIRECTORS AND PLANNERS OF ALA MOANA; MALIK AND NIK OTHMAN WISH TOUR OPEN MARKET, (HONOLULU), DIRECTOR AND DEPUTY DIRECTOR WISH SEE SHOPPING COMPLEXES.

LOS ANGELES: MAY 11TH & 12TH. ECON/COMM OFFICER STRONGLY RECOMMENDS ECA CONTACT THE IRVINE COMPANY, 550 NEWPORT CENTER DRIVE, NEWPORT BEACH, CA 92660 PHONE 714-644-3011, ONE OF U.S. BEST EXAMPLES OF COMMERCIALY SUCCESSFUL, EFFICIENT, AND AESTHETIC PLANNING. WE RECOMMEND STRONGLY ALL FOUR COULD SPEND ENTIRE DAY AT IRVINE TALKING AND SEEING DEVELOPMENT AND PLANNING CONSULTANTS. FYI: IRVINE COMPANY RECENTLY WRITTEN UP IN FORTUNE, NEWSWEEK OL& TIME. WE FEEL THIS MORE VALUABLE THAN DAY AT DISNEYLAND WHICH VOL VSTRS SUGGESTED. ALTERNATE DAY COULD BE PROFITABLY SPLIT HALF WITH SOMEONE IN MAYOR'S OFFICE L.A., OR WITH HOTELIERS IN L.A. AREA, OTHER HALF DAY WITH MANAGEMENT AT DISNEYLAND.

CHICAGO: MAY 19TH FULL DAY: POST SUGGESTS ECA CONTACT U. CHICAGO, DEPT. OF SOCIOLOGY, CHICAGO 60637, PROFESSOR PHILIP HAUSER, AND ASST. PROF. THERESA SULLIVAN OR GRADUATE UNCLASSIFIED

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ASSISTANT TO PROF. EDWARD LAUMANN, MS. MARGARET TROHA FOR APPOINTMENT WITH HAUSER, SULLIVAN, LAUMANN OR PROFESSOR MORRIS JANOWITZ. RECOMMEND FOR GROUP THE UNIVERSITY'S BUS TOUR OF THE CHICAGO AREA (NORMALLY GIVEN TO 1ST. YEAR GRADUATE STUDENTS IN SOCIOLOGY), INCLUDING CONCENTRIC RING THEORY OF URBAN DEVELOPMENT, BLIGHT, MIGRATION, AND REDEVELOPMENT. FEEL SUCH A TOUR WOULD BE MOST PROFITABLE WAY FOR GROUP TO SPEND 1 FULL PROGRAM DAY CHICAGO. WASHINGTON, D.C. MAY 22, 23, 24. EMOFF SUGGESTS IF POSSIBLE GROUP MEET WITH DEVELOPERS, PLANNERS, MGRS. OR RESTON AND/OR COLUMBIA, FOR TOUR AND DISCUSSION OF NEW TOWNS. ALSO APPROPRIATE WOULD BE COURTESY CALL ON DEP. UNDERSECRETARY OF H.U.D., FOR DR. MOHD. TAJUDDIN AT LEAST.

5. ANY EFFORTS ECA AND HONOLULU RECEPTION CENTER CAN MAKE ALONG THESE LINES MISSION FEELS WELL WORTH IT. NO RESERVATIONS OR ACCOMMODATIONS REQUIRED.

6. GROUP WILL DEPART KL MAY 6TH, 1978 AND STAY AT HYATT REGENCY IN HONOLULU. ETA FOLLOWS SOONSET. FENHAGEN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 13 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978KUALA02971
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780159-0884
Format: TEL
From: KUALA LUMPUR
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780462/aaaacadi.tel
Line Count: 115
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 10f639b1-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2983694
Secure: OPEN
Status: NATIVE
Subject: VOLUNTARY VISITORS: DIRECTORATE OF MALAYSIA'S URBAN DEVELOPMENT AUTHORITY, MINISTRY OF PUBLIC ENTERPRISES.
TAGS: OVIP
To: USICA RECEPTION CENTER HONOLULU
Type: TE
vdkgvwkey: odbcc://SAS/SAS.dbo.SAS_Docs/10f639b1-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014